

RAMAKRISHNA MISSION VIDYAMANDIRA

BOSE HOUSE CAMPUS

A Cultural & Educational Center
(Rishra, Hooghly)

A Unit of Ramakrishna Mission Saradapitha
Belur Math, Howrah



Curriculum for Online Certificate Course on

PHOTO ALBUM DESIGN



“The wavy waters in the picture are symbolic of Karma, the lotus of Bhakti, and the rising-sun of Jnana. The encircling serpent is indicative of Yoga and awakened Kundalini Shakti, while the swan in the picture stands for Paramatman. Therefore, the ideal of the picture is that by the union of Karma, Jnana, Bhakti and Yoga, the vision of the Paramatman is obtained.”

Swami Vivekananda

तन्नो हंसः प्रचोदयात् (Tanno hamsah prachodayat), meaning, “May the Paramatman, Supreme Self [symbolized by] the Swan (hamsa), awaken our [higher] understanding.”

Mission Statement

'True to the kindred points of Heaven and Home' - to borrow an evocative line from William Wordsworth's celebrated poem 'To a Skylark' - the ideology of Ramakrishna Mission was formulated by Swami Vivekananda as "Atmano mokshartham jagad hitaya cha" (i.e) 'For one's own salvation and for the welfare of the world'). This telling phrase encapsulates an over-arching spiritual ideal in which individual spiritual aspiration and the spirit of altruism co-mingle. A private spiritual life that turns a blind eye to the suffering

humanity, Swami Vivekananda never tired of pointing out, is necessarily a selfish life led in isolation. Recognising as he did the immanent divinity in every living being, Swamiji bequeathed to humanity the ideology of 'Practical Vedanta'.

The educational domain is an important area where 'Practical Vedanta' finds wonderful application. In fact, the luminous mind of Swamiji probed man to his very depth and came up with the astounding revelation that infinite goodness and infinite perfection are lying buried in every man, waiting to be called out. Just as friction brings out the hidden fire from a flint, right kinds of external suggestions would likewise call forth ethical excellence and elements of creativity already present in their potential forms in man. True education, if anything, helps this manifestation through creating "right kinds of external suggestions". To the extent an academic milieu furnishes such "right kinds of external suggestions", it serves the purpose of education. Based on this educational ethos of Swami Vivekananda, our College, ever since its inception, has been striving to build up an environment that would help manifest in its learners.

Divinity (i.e. such scintillating values as selflessness, moral courage, truthfulness etc.)

Perfection (i.e. academic excellence)



RAMAKRISHNA MISSION VIDYAMANDIRA (MAIN CAMPUS)
BELUR MATH, HOWRAH

RAMAKRISHNA MISSION VIDYAMANDIRA

A vision, born of the irresistible character-force of a mighty spiritual genius, ceases to belong to the realm of speculation – instead it becomes a living force working itself out imperceptibly to find its fulfilment sooner or later. What is today the Ramakrishna Mission Vidyamandira, does indeed trace its origin to such a vision of Swami Vivekananda. True to the Prophet's vision as early as 1898 of a temple of learning combining the elements of the ancient 'Gurukula' tradition of India and the scientific temper of the West, the authorities of the Ramakrishna Mission, Belur Math started 'Vidyamandira' as an Intermediate Arts College in 1941 under the auspices of Saradapitha, a branch of the Ramakrishna Mission.

For history to be made, there must be years – long, gruelling years. From an Intermediate Arts college in 1941 to a three-year degree college in 1966 through to becoming 'a college with potential for excellence' as also being conferred with the autonomy status by UGC in 2010, Vidyamandira's onward march through the passage of years is a fascinating study of an educational Institute's bold strides, despite various odds, into the arena of high education. Also, during the academic session 2006-2007, post-graduate teaching was introduced and in the year 2013 the college established 'Swami Vivekananda Research Centre' to run PhD programmes. Currently, with as many as fourteen undergraduate Hons. Courses, six post-graduate courses, researches in various disciplines and a plethora of Certificate as well as Add-on courses running apace, Vidyamandira can well be likened to a mini-University which has been leaving, all these years, its quiet yet unmistakable impact on the society by sending out academically skilled individuals with high character efficiency...

HISTORY OF THE BOSE HOUSE CAMPUS



This garden house, belonging as it did to Sri Sarat Chandra Bose, the elder brother of Netaji Subhas Chandra Bose, is said to have scripted a fair bit of history by having none other than Netaji himself setting foot in it. After Netaji's great escape in 1941, this historic house, according to police file No 24 of Police Museum, Kolkata, was used as a meeting place with the representatives of the Japanese Consulate to get news from Netaji.

Probably in May, 1941 a link between the Bose family and the Japanese Consulate was created. Subsequently, Sarat Bose met Japanese Consul General Okazaki at this Garden House. On that day of the first meeting, Sisir Bose drove the car of the Consul bringing him to this house. It is learnt that the next Consul Ohta along with his wife also came to this house several times to meet Sarat Bose. In fact, to avoid the surveillance of British intelligence officers, Mrs. Ohta used to come here wearing saree so that it would appear as if she was coming to attend a social gathering. Indeed, numerous meetings of this kind having taken place here, this house unmistakably lies wreathed in a glorious bit of history pertaining to the last leg of the Indian freedom movement.

Later the descendants of the Bose family sold this property and eventually in 2005 Sri Paritosh M Chakrabarti got the ownership of this property. Finally, this historic Bose House Property has been donated by Sri Paritosh M Chakrabarti and Sreemati Chakrabarti to Ramakrishna Mission Saradapitha, Belur Math for the construction and development of a Cultural and Educational Centre to promote the legacy of Swami Vivekananda and Netaji Subhas Chandra Bose. Now the Bose House Campus is the second campus of Ramakrishna Mission Vidyamandira.



BOSE HOUSE CAMPUS : SPECIAL FEATURES

- Swami Vivekananda's dream was to combine the traditional Upanishadic teachings of India with the knowledge of the West. A bunch of online and offline courses have been started from this campus to contribute towards the actualization of this vision..
- Keeping employability in mind, skill development courses like Digital Skills, Data Analysis, Communicative English, Communicative Hindi or Modern Journalism have been made part of our curriculum.
- Courses like Indian Mythology : Srimad Bhagavatam, Indian Philosophy : Vedanta, Buddhist Studies are meant to make one aware of India's ancient traditions, classical culture etc. These courses are very helpful in higher level research too.
- Courses such as 'Students' Mental Crisis & Intervention', 'Personality Development in the light of Ramakrishna-Vivekananda Movement' will help in combating today's dreaded mental disorders like stress, depression, anxiety and will also help developing effective personality to make one fit for career.
- Art Appreciation, Music Appreciation as well as Drawing & Craft and Music Classes will develop aesthetic sense on one hand and creativity on the other. Apart from higher level research, the vocational oriented learning of these courses today will also shape your career.
- Educational and Cultural Workshops, Seminars and Value Oriented Programs organized from this campus from time to time will be helpful for your skill development as well as values development.
- The various awareness programs and relief activities organized at this campus by the NSS department of Ramakrishna Mission Vidyamandira will be especially helpful in your socialization.
- Srimat Swami Suviranandaji Maharaj, General Secretary of Ramakrishna Math & Ramakrishna Mission officially inaugurated this campus on 21st February 2024, on the day of International Mother Language Day. In the inaugural meeting, Revered Maharaj said that the novelty of this campus of Ramakrishna Mission is that this is a co-educational institution. Girls will also study here. Swamiji said that a bird has two wings; and if both are not equally empowered and strong, then the bird cannot fly well. The governing body of Ramakrishna Mission has decided that both boys and girls will come here non-residentially; for the excellence of their lives.





**Curriculum for Online
Certificate Course on**

**PHOTO ALBUM
DESIGN**



PROGRAMME FRAMEWORK

Name of the course	Photo Album
<p>Aims and objectives</p>	<ul style="list-style-type: none"> • Creative Expression: To provide a platform for individuals to creatively express memories and stories through the visual medium of photo albums. • Skill Development: To develop technical skills in photo editing, layout design and the use of various design software and tools. • Professional Competence: To prepare students for professional opportunities in photo album design, including client management and portfolio development. • Preservation of Memories: To teach effective methods for preserving and organizing photographs in aesthetically pleasing and meaningful ways. • Understanding Design Principles: To impart knowledge of fundamental design principles, including balance, contrast, color theory, and typography, as they apply to photo album design. • Photo Editing Proficiency: To develop proficiency in basic and advanced photo editing techniques, ensuring high-quality and visually appealing images. • Layout Skills: To train students in creating cohesive and dynamic layouts, understanding the importance of sequencing and visual storytelling. • Customization Techniques: To explore advanced customization techniques for personalizing photo albums, including the integration of multimedia elements. • Professional Practices: To educate students on professional practices, including client communication, project management, and ethical considerations in photo usage.
<p>Applied Aspects</p>	<p>This course provides a comprehensive exploration of the practical aspects of designing photo albums. Students will learn the principles of layout, design aesthetics, and the use of digital tools to create visually compelling and cohesive photo albums. Through hands-on projects and practical exercises, students will develop the skills needed to produce professional-quality photo albums for a variety of purposes, from personal collections to commercial portfolios.</p>
<p>Connect with the contemporary knowledge system</p>	<p>This course aims to integrate traditional photo album design principles with contemporary digital tools and trends. Students will explore how technological advancements have transformed the creation, presentation, and distribution of photo albums in today's digital age. Through a blend of theoretical insights and practical exercises, students will learn to leverage modern design software and online platforms to produce innovative and interactive photo albums that resonate with contemporary audiences.</p>
<p>Future Prospects</p>	<p>By the end of this course, students will be able to:</p> <ol style="list-style-type: none"> 1. Identify and address ethical issues in photo album design. 2. Apply ethical principles in curating and presenting photographs. 3. Respect privacy and obtain proper consent for photographic use. 4. Create photo albums that are culturally sensitive and accurate.

CURRICULUM

TOTAL CRADIT: 4	FULL MARKS: 100
EACH CRADIT: 15 HOURS	COMPREHENSIVE ASSESSMENT: 20
COURSE DURATION: 4 MONTHS	PERIODIC ASSESSMENT: 80

	COURSE CONTENT	HOURS
UNIT 1	Introduction to Photo Album Design	12
Module I	Overview of Photo Album Design <ul style="list-style-type: none"> History and evolution of photo albums Importance and uses of photo albums in personal and professional contexts 	
Module II	Types of Photo Albums <ul style="list-style-type: none"> Traditional vs. digital photo albums Scrapbooks, bound books, and online albums 	
Module III	Basic Principles of Design <ul style="list-style-type: none"> Elements of design (line, shape, color, texture, space) Principles of design (balance, contrast, emphasis, movement, pattern, rhythm, unity) 	
Module IV	Software and Tools for Photo Album Design <ul style="list-style-type: none"> Introduction to design software (Adobe Photoshop, Lightroom,) Overview of online photo album creation tools (Shutterfly, Snapfish.) 	
Module V	Project: Create a Simple Photo Album <ul style="list-style-type: none"> Collecting and organizing photos Basic layout and design using provided templates 	
UNIT 2	Photo Editing and Enhancement	12
Module I	Photo Selection and Organization <ul style="list-style-type: none"> Criteria for selecting photos Organizing photos by themes, events, or chronology 	
Module II	Basic Photo Editing Techniques <ul style="list-style-type: none"> Cropping, resizing, and rotating Adjusting brightness, contrast, and saturation 	
Module III	Advanced Photo Editing <ul style="list-style-type: none"> Removing blemishes and imperfections Colour correction and enhancement Filters and effects 	
Module IV	Creating Cohesive Visual Stories <ul style="list-style-type: none"> Sequencing photos to tell a story Combining text and images for narrative impact 	
Module V	Project: Edit and Enhance Photos for an Album Apply learned techniques to a set of photos Prepare photos for album layout	

UNIT 3	Layout and Design	
Module I	Principles of Layout Design <ul style="list-style-type: none"> • Grid systems and layout techniques • Importance of white space and margins 	12
Module II	Typography in Photo Albums <ul style="list-style-type: none"> • Choosing fonts and font combinations • Typographic hierarchy and readability 	
Module III	Colour Theory and Application <ul style="list-style-type: none"> • Understanding colour schemes (monochromatic, analogous, complementary) • Applying colour theory to enhance album design 	
Module IV	Creating Layouts <ul style="list-style-type: none"> • Single-page vs. double-page spreads • Designing cover pages and title pages 	
Module V	Project: Design Layouts for Different Album Types <ul style="list-style-type: none"> • Create layouts for wedding, travel, and family albums • Incorporate text and decorative elements 	
UNIT 4	Advanced Techniques and Customization	
Module I	Interactive and Digital Albums <ul style="list-style-type: none"> • Creating interactive elements (links, videos) • Designing for online and digital platforms 	12
Module II	Customizing Photo Albums <ul style="list-style-type: none"> • Adding personal touches and unique elements • Custom covers, backgrounds, and frames 	
Module III	Integration with Other Media <ul style="list-style-type: none"> • Incorporating other media (videos, audio) • Linking to external resources and social media 	
Module IV	Printing and Production <ul style="list-style-type: none"> • Preparing files for printing • Understanding print specifications (resolution, color profiles) • Working with print services 	
Module V	Project: Create a Customized Photo Album <ul style="list-style-type: none"> • Incorporate advanced techniques and personal customizations • Prepare and present a final digital or printed album 	
UNIT 5	Portfolio Development and Professional Practices	
Module I	Building a Professional Portfolio <ul style="list-style-type: none"> • Selecting works for the portfolio • Organizing and presenting a cohesive body of work 	12
Module II	Marketing and Self-Promotion <ul style="list-style-type: none"> • Creating a personal brand • Using social media and online platforms for promotion 	
Module III	Client Relations and Project Management <ul style="list-style-type: none"> • Understanding client needs and requirements • Managing projects from concept to completion 	
Module IV	Ethical Considerations in Photo Album Design <ul style="list-style-type: none"> • Copyright and intellectual property • Privacy and consent in photo usage 	

Module V	Final Project: Professional Photo Album Presentation <ul style="list-style-type: none"> • Develop a complete photo album project for a real or hypothetical client • Present the album to the class for critique and feedback 	
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SUGGESTED REDINGS
Design Matters: <ul style="list-style-type: none"> • https://www.albumds.com/site/tutorials/ • https://www.slrlounge.com/how-to-design-a-photo-album-a-step-by-step-guide/

COMPREHENSIVE ASSESSMENT (20)	PERIODIC ASSESSMENT (80)
<ul style="list-style-type: none"> • Project Work • Term Paper • Essay Writing • Inter forum Debate • Extempore • Quiz 	Theory : 50 <ul style="list-style-type: none"> • CBT Evaluation • Online Test • Objective Test • Class Assignment • Home Assignment • Paper Presentation
	Viva-voce : 20 <ul style="list-style-type: none"> • Oral Exam • Group Discussion • Role Play • Quiz
	Class Performance : 10

ELIGIBILITY CRITERIA

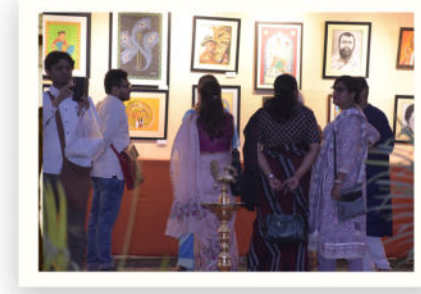
- Academic Qualification: Qualified H.S. or equivalent level of examination.
- Age: No bar.
- Gender: No bar

OTHER DETAILS

- Duration of the Course: 4 Months
- Total Hours: 60
- Mode of Instruction: Online
- Medium of Instruction: Bengali & English

- At the end of the course, all the participants will be given certificates by Swami Vivekananda Research Centre (SVRC), Ramakrishna Mission Vidyamandira.
- During the conductance of the course the decision of the college authority is final.

BOSE HOUSE CAMPUS : AT A GLANCE





Our Courses

Digital Skill : From Basic to Advanced

Communicative English

Modern Journalism

Drawing & Music Classes

Students Mental Crisis & Intervention

Indian Philosophy : Vedanta

Indian Mythology : Shrimad Bhagavatam

Apprication of Indian Art & Crafts

Apprication of Indian Music

SEE ALL COURSES



Admission Helpline

9330353357 / 6289905704



For More Information

rkmbvbosehouse.com

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“শ্রীরামকৃষ্ণ ও স্বামী বিবেকানন্দের নিকট আমি যে কত খণী তাহা ভাষায় কি করিয়া প্রকাশ করিব ? তাহাঁদের পুণ্য প্রভাবে আমার জীবনের প্রথম উল্লেখ । ‘নিবেদিতার’ মতো আমিও মনে করি যে, রামকৃষ্ণ ও বিবেকানন্দ একটা অখন্ড ব্যক্তিত্বের দুই রূপ । আজ যদি স্বামীজি জীবিত থাকিতেন, তিনি নিশ্চয়ই আমার গুরু হইতেন - অর্থাৎ তাঁকে নিশ্চয়ই আমি গুরুরূপে বরণ করিতাম । যাহা হঠক, যতদিন জীবিত থাকিব ততদিন ‘রামকৃষ্ণ-বিবেকানন্দের’ একান্ত অনুগত ও অনুরক্ত থাকিব, একথা বলা বাহুল্য।”

- স্মৃতাষচন্দ্র বসু

