

RAMAKRISHNA MISSION VIDYAMANDIRA

BOSE HOUSE CAMPUS

A Cultural & Educational Center

(Rishra, Hooghly)

A Unit of Ramakrishna Mission Saradapitha

Belur Math, Howrah



Brochures for Online Certificate Course

MODERN JOURNALISM

(Introductory Level)



“The wavy waters in the picture are symbolic of Karma, the lotus of Bhakti, and the rising-sun of Jnana. The encircling serpent is indicative of Yoga and awakened Kundalini Shakti, while the swan in the picture stands for Paramatman. Therefore, the ideal of the picture is that by the union of Karma, Jnana, Bhakti and Yoga, the vision of the Paramatman is obtained.”

Swami Vivekananda

तन्नो हंसः प्रचोदयात् (Tanno hamsah prachodayat), meaning, “May the Paramatman, Supreme Self [symbolized by] the Swan (hamsa), awaken our [higher] understanding.”

Mission Statement

'True to the kindred points of Heaven and Home' - to borrow an evocative line from William Wordsworth's celebrated poem 'To a Skylark' - the ideology of Ramakrishna Mission was formulated by Swami Vivekananda as "Atmano mokshartham jagad hitaya cha" (i.e) 'For one's own salvation and for the welfare of the world'). This telling phrase encapsulates an over-arching spiritual ideal in which individual spiritual aspiration and the spirit of altruism co-mingle. A private spiritual life that turns a blind eye to the suffering

humanity, Swami Vivekananda never tired of pointing out, is necessarily a selfish life led in isolation. Recognising as he did the immanent divinity in every living being, Swamiji bequeathed to humanity the ideology of 'Practical Vedanta'.

The educational domain is an important area where 'Practical Vedanta' finds wonderful application. In fact, the luminous mind of Swamiji probed man to his very depth and came up with the astounding revelation that infinite goodness and infinite perfection are lying buried in every man, waiting to be called out. Just as friction brings out the hidden fire from a flint, right kinds of external suggestions would likewise call forth ethical excellence and elements of creativity already present in their potential forms in man. True education, if anything, helps this manifestation through creating "right kinds of external suggestions". To the extent an academic milieu furnishes such "right kinds of external suggestions", it serves the purpose of education. Based on this educational ethos of Swami Vivekananda, our College, ever since its inception, has been striving to build up an environment that would help manifest in its learners.

Divinity (i.e. such scintillating values as selflessness, moral courage, truthfulness etc.)

Perfection (i.e. academic excellence)



RAMAKRISHNA MISSION VIDYAMANDIRA (MAIN CAMPUS)
BELUR MATH, HOWRAH

RAMAKRISHNA MISSION VIDYAMANDIRA

A vision, born of the irresistible character-force of a mighty spiritual genius, ceases to belong to the realm of speculation – instead it becomes a living force working itself out imperceptibly to find its fulfilment sooner or later. What is today the Ramakrishna Mission Vidyamandira, does indeed trace its origin to such a vision of Swami Vivekananda. True to the Prophet's vision as early as 1898 of a temple of learning combining the elements of the ancient 'Gurukula' tradition of India and the scientific temper of the West, the authorities of the Ramakrishna Mission, Belur Math started 'Vidyamandira' as an Intermediate Arts College in 1941 under the auspices of Saradapitha, a branch of the Ramakrishna Mission.

For history to be made, there must be years – long, gruelling years. From an Intermediate Arts college in 1941 to a three-year degree college in 1966 through to becoming 'a college with potential for excellence' as also being conferred with the autonomy status by UGC in 2010, Vidyamandira's onward march through the passage of years is a fascinating study of an educational Institute's bold strides, despite various odds, into the arena of high education. Also, during the academic session 2006-2007, post-graduate teaching was introduced and in the year 2013 the college established 'Swami Vivekananda Research Centre' to run PhD programmes. Currently, with as many as fourteen undergraduate Hons. Courses, six post-graduate courses, researches in various disciplines and a plethora of Certificate as well as Add-on courses running apace, Vidyamandira can well be likened to a mini-University which has been leaving, all these years, its quiet yet unmistakable impact on the society by sending out academically skilled individuals with high character efficiency...

HISTORY OF THE BOSE HOUSE CAMPUS



This garden house, belonging as it did to Sri Sarat Chandra Bose, the elder brother of Netaji Subhas Chandra Bose, is said to have scripted a fair bit of history by having none other than Netaji himself setting foot in it. After Netaji's great escape in 1941, this historic house, according to police file No 24 of Police Museum, Kolkata, was used as a meeting place with the representatives of the Japanese Consulate to get news from Netaji.

Probably in May, 1941 a link between the Bose family and the Japanese Consulate was created. Subsequently, Sarat Bose met Japanese Consul General Okazaki at this Garden House. On that day of the first meeting, Sisir Bose drove the car of the Consul bringing him to this house. It is learnt that the next Consul Ohta along with his wife also came to this house several times to meet Sarat Bose. In fact, to avoid the surveillance of British intelligence officers, Mrs. Ohta used to come here wearing saree so that it would appear as if she was coming to attend a social gathering. Indeed, numerous meetings of this kind having taken place here, this house unmistakably lies wreathed in a glorious bit of history pertaining to the last leg of the Indian freedom movement.

Later the descendants of the Bose family sold this property and eventually in 2005 Sri Paritosh M Chakrabarti got the ownership of this property. Finally, this historic Bose House Property has been donated by Sri Paritosh M Chakrabarti and Sreemati Chakrabarti to Ramakrishna Mission Saradapitha, Belur Math for the construction and development of a Cultural and Educational Centre to promote the legacy of Swami Vivekananda and Netaji Subhas Chandra Bose. Now the Bose House Campus is the second campus of Ramakrishna Mission Vidyamandira.



BOSE HOUSE CAMPUS : SPECIAL FEATURES

- Swami Vivekananda's dream was to combine the traditional Upanishadic teachings of India with the knowledge of the West. A bunch of online and offline courses have been started from this campus to contribute towards the actualization of this vision..
- Keeping employability in mind, skill development courses like Digital Skills, Data Analysis, Communicative English, Communicative Hindi or Modern Journalism have been made part of our curriculum.
- Courses like Indian Mythology : Srimad Bhagavatam, Indian Philosophy : Vedanta, Buddhist Studies are meant to make one aware of India's ancient traditions, classical culture etc. These courses are very helpful in higher level research too.
- Courses such as 'Students' Mental Crisis & Intervention', 'Personality Development in the light of Ramakrishna-Vivekananda Movement' will help in combating today's dreaded mental disorders like stress, depression, anxiety and will also help developing effective personality to make one fit for career.
- Art Appreciation, Music Appreciation as well as Drawing & Craft and Music Classes will develop aesthetic sense on one hand and creativity on the other. Apart from higher level research, the vocational oriented learning of these courses today will also shape your career.
- Educational and Cultural Workshops, Seminars and Value Oriented Programs organized from this campus from time to time will be helpful for your skill development as well as values development.
- The various awareness programs and relief activities organized at this campus by the NSS department of Ramakrishna Mission Vidyamandira will be especially helpful in your socialization.
- Srimat Swami Suviranandaji Maharaj, General Secretary of Ramakrishna Math & Ramakrishna Mission officially inaugurated this campus on 21st February 2024, on the day of International Mother Language Day. In the inaugural meeting, Revered Maharaj said that the novelty of this campus of Ramakrishna Mission is that this is a co-educational institution. Girls will also study here. Swamiji said that a bird has two wings; and if both are not equally empowered and strong, then the bird cannot fly well. The governing body of Ramakrishna Mission has decided that both boys and girls will come here non-residentially; for the excellence of their lives.





**Curriculum for
Online Certificate Course on
MODERN JOURNALISM
(Introductory Level)**



PROGRAMME FRAMEWORK

Name of the course	MODERN JOURNALISM
Aims and objectives	<p>The mission of the course on Modern Journalism lies in training the students/participants about the new age journalism. It is prime time to build new generation to cater real and true news to curb fake and untrue news. Hence, our target is to come forward to create new journos who will usher in this new era of journalism and mass communication—-independent and self-dependent media persons. Media houses always prefer all in one up to date freshers. So, end of the day, there will be a pool of job opportunities in this field.</p>
Learned scholars and their contribution	<p>Dedicated journalists including their teams are of true reputation to be called as scholars in this area of study and profession. They are numerous and in the flow of the growth of this field of journalism, these scholars put their contribution in even day to day endeavours. Some of them we can mention here as the representatives of this huge team of journalists—</p> <ul style="list-style-type: none"> ● Kalpana Sharma: awarded the Chameli Devi Jain Award ● Sucheta Dalal: awarded the Padma Shri ● Prafulla Govinda Baruah: awarded the Padma Shri ● Prannoy Roy: awarded the Red Ink Award ● Rajat Sharma: awarded the Padma Bhusan
Basic tenets and Schools of thought	<p>Media is considered as the fourth pillar of democracy. In this connection, study and the profession of journalism has a deep relation with the free flow of democracy. It is like a mirror of a nation in terms of reflecting its positive as well as negative aspects. Hence, the profession of journalism while in one hand, is very prestigious; on the other hand, it's very sensitive also. It should always be constructive and true in nature and should never act such to spread negativity in the society and within the mass. This is the area where the journalists and scholars in this field of study and profession should take care.</p>

	<p>With the passage of time, the field of journalism has also transformed itself a lot; from solely the print media to a very emphatic form of digital media and so on. Modern Journalism including the field of Mobile Journalism (MOJO) deals with this growing trend in the recent and ongoing time.</p>
<p>Significant applied aspects</p>	<p>Study and training of Journalism including Modern Journalism is capable of providing many employment and job scopes where the trainees can work as independent journalists or they can avail jobs in Digital media, Television media, Print media or they can work also as media coordinator PR etc. Today's era is the era of information, and information act a pivotal role in deciding the direction of national welfare and development. In this respect, collecting information, sequential and harmonious arrangement of those info and then analysis and interpretation of those to extract and convey the truth and reality along with its logic is the work of those teams of journalists who may vary from the very ground level news collectors to the topmost level of news editors and directors.</p> <p>The course on Modern Journalism will be helpful and can act as a valuable guide in this connection to train the trainees in such a manner so that they can find scopes and grow interest in the field of journalism through several approaches.</p>
<p>Connect with the contemporary knowledge system</p>	<p>In continuation with the above said statements, the value of information in association with the application of technology is of genuine importance without doubt in today's society. While for the journalists, it's truly necessary and crucial to collect and spread the news in its correct form; for the readers, it's important to take that news intelligently and constructively. Journalism is the area which serves a major part of current affairs and general knowledge to the students and applicants of different job oriented competitive tests. Again, it's the same field which acts as reference for the researchers/scholars who take the info or news into account, may be from print media or from digital media or even from both, to reach their conclusions. Besides, the field of journalism also is changing rapidly with the invention, innovation and advancement of technology day by day. Hence, the training and</p>

	implementation of Information Technology (IT) is one of those priority claimers in the professional field of journalism today. We call it in a very simple way—Modern Journalism.
Future Prospects	<ol style="list-style-type: none"> 1. Finding employment scope in the field of journalism starting from its very basic to the upper hierarchies through hard work and promotion. 2. Finding energetic, emerging, time- table, highly demanding and beneficial job prospects in this modern age. 3. Development of emotional intelligence, professionalism, smartness and truthfulness. 4. Becoming a trustworthy and responsible citizen to the society. <p>ing prestigious job prospects in the field of journalism and mass communication, and scopes of highly dignified professional career.</p>

CURRICULUM

TOTAL CREDIT : 4	FULL MARKS : 100
EACH CREDIT : 15 HOURS	COMPREHENSIVE ASSESSMENT : 20
COURSE DURATION : 4 MONTHS	PERIODIC ASSESSMENT: 80

UNITS	COURSE CONTENT	HOURS
UNIT 1	Modern Journalism - Overview	12
Module I	Print media - then and now	
Module II	Audio-Visual media & TV journalism	
Module III	Digital journalism, YouTube journalism etc.	
UNIT 2	News Making, News Collection, Source Building	12
Module I	Basic structure of a news - print, TV, digital	
Module II	How to collect news, what is news source?	
Module III	Taking interviews of people including celebs, political leaders	
UNIT 3	Print Media Appreciation Course	12
Module I	Basic idea of writing for news paper	
Module II	Writing for Page 3 - dealing with celebrities	
Module III	Grammar of print journalism - spelling, syntax, headlines etc.	

UNIT 4	Digital Media including Digital Handle of Big TV and Print Medias and Portals	12
Module I	Shooting, editing and publishing the content	
Module II	MoJo - Modern Journalism - Mobile Journalism	
Module III	How to make viral content?	
UNIT 5	Independent 'Atmanirbhar' Journalism - Creating Own Channel	12
Module I	What is independent journalism?	
Module II	Practical knowledge	
Module III	Interviewing celebrities	

SUGGESTED READINGS

- Art of Modern Journalism by JJ ASTOR
- Fundamentals of Digital Journalism by Dr Thakur and others

ASSESSMENT

COMPREHENSIVE ASSESSMENT (20)	PERIODIC ASSESSMENT (80)
<ul style="list-style-type: none"> ● Project Work ● Term Paper ● Essay Writing ● Inter forum Debate ● Extempore ● Quiz 	Theory : 50 <ul style="list-style-type: none"> ● CBT Evaluation ● Online Test ● Objective Test ● Class Assignment ● Home Assignment ● Paper Presentation
	Viva-voce : 20 <ul style="list-style-type: none"> ● Oral Exam ● Group Discussion ● Role Play ● Quiz
	Class Performance : 10

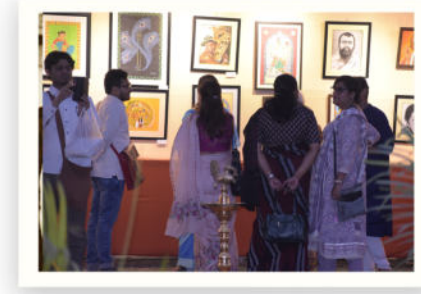
ELIGIBILITY CRITERIA

- Academic Qualification: Qualified H.S. or equivalent level of examination.
- Age: No bar.
- Gender: No bar

OTHER DETAILS

- Duration of the Course: 4 Months
- Total Hours: 60
- Mode of Instruction: Online
- Medium of Instruction: Bengali, Hindi & English
- Technique of Instruction: Lecture, Audio Visual Presentation, Group Discussion
Counselling & Guidance, and Special Seminar.
- At the end of the course, all the participants will be given certificates by Swami
Vivekananda Research Centre (SVRC), Ramakrishna Mission Vidyamandira.
- During the conductance of the course the decision of the college authority is final.

BOSE HOUSE CAMPUS : AT A GLANCE





Our Courses

Digital Skill : From Basic to Advanced

Communicative English

Modern Journalism

Drawing & Music Classes

Students Mental Crisis & Intervention

Indian Philosophy : Vedanta

Indian Mythology : Shrimad Bhagavatam

Apprication of Indian Art & Crafts

Apprication of Indian Music

SEE ALL COURSES



Admission Helpline

9330353357 / 6289905704



For More Information

rkmbvbosehouse.com

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“শ্রীরামকৃষ্ণ ও স্বামী বিবেকানন্দের নিকট আমি যে কত খণী তাহা ভাষায় কি করিয়া প্রকাশ করিব ? তাহাঁদের পুণ্য প্রভাবে আমার জীবনের প্রথম উল্লেখ । ‘নিবেদিতার’ মতো আমিও মনে করি যে, রামকৃষ্ণ ও বিবেকানন্দ একটা অখন্ড ঋজিত্বের দুই রূপ । আজ যদি স্বামীজি জীবিত থাকিতেন, তিনি নিশ্চয়ই আমার গুরু হইতেন - অর্থাৎ তাঁকে নিশ্চয়ই আমি গুরুরূপে বরণ করিতাম । যাহা হঠক, যতদিন জীবিত থাকিব ততদিন ‘রামকৃষ্ণ-বিবেকানন্দের’ একান্ত অনুগত ও অনুরক্ত থাকিব, একথা বলা বাহুল্য।”

- স্মৃতাষচন্দ্র বসু

